## **Creating a Successful Business Plan Class**

### **Online Continuing Education Class - Takes 15-24 hours of your time**



Turn your business ideas into a solid plan for financing and long-term success. Committing your idea to paper in the form of a business plan not only increases your chances of obtaining financing, but also in keeping your business strategically focused.

You will work through all the major components of writing a business plan and emerge with your first draft in hand. And most importantly, you will have completed the first-and most difficult-step on the path to small business success.



# If you are a proposed or startup entrepreneur, this class prepares you to apply for the Spring 2022 HCC Business Plan Competition!

**How it works:** Complete 12 online lessons (each about 1.5 - 2 hours) with quizzes to advance to next lesson. At the end of the 12 lessons, take the multiple choice test to complete the class. (Hint - Save your quizzes; they prepare you very well for the final). The whole class takes about 15-24 hours of your time.

Easy Enrollment - Takes just three minutes to register for the class!

### Choose Self-Paced Class if you are taking it to apply for the 2022 HCC BPC!

**Self-Paced - Sign up any day any time and most certainly prior to submitting your Business Plan Competition Application!** Our Continuing Education department gives you three months from the date you sign up to finish the class. However, for those taking the class as a prerequisite to apply for the 2022 HCC Business Plan Competition ("Competition"), the most important way to proceed now is to sign up for the Self-Paced Class prior to submitting your application. Next work on submitting a strong application by January 28 at 2:00pm CST. Then complete the Self-Paced Class by no later than February 14, to satisfy the competition's application requirement.

### Click below for more info on each lesson and to sign up for the class!

**Register Now**