Creating a Successful Business Plan Class

Online Continuing Education Class - Takes 15-24 hours of your time



Turn your business ideas into a solid plan for financing and long-term success. Committing your idea to paper in the form of a business plan not only increases your chances of obtaining financing, but also in keeping your business strategically focused.

You will work through all the major components of writing a business plan and emerge with your first draft in hand. And most importantly, you will have completed the first-and most difficult-step on the path to small business success.



If you are a proposed or startup entrepreneur, this class prepares you to apply for the Spring 2022 HCC Business Plan Competition!

How it works: Complete 12 online lessons (each about 1.5 - 2 hours) with quizzes to advance to next lesson. At the end of the 12 lessons, take the multiple choice test to complete the class. (Hint - Save your quizzes; they prepare you very well for the final). The whole class takes about 15-24 hours of your time.

Easy Enrollment - Takes just three minutes to register for the class!

Choose Self-Paced Class if you are taking it to apply for the 2022 HCC BPC!

Self-Paced - Sign up any day any time and most certainly prior to submitting your Business Plan Competition Application! Our Continuing Education department gives you three months from the date you sign up to finish the class. However, for those taking the class as a prerequisite to apply for the 2022 HCC Business Plan Competition ("Competition"), the most important way to proceed now is to sign up for the Self-Paced Class prior to submitting your application. Next work on submitting a strong application by January 28 at 2:00pm CST. Then complete the Self-Paced Class by no later than February 14, to satisfy the competition's application requirement.

Click below for more info on each lesson and to sign up for the class!

Register Now