



# SUPPORTING OUR COMMUNITY'S BUSINESSES IS OUR GOAL



Glenda & David Regenbaum  
Center for Entrepreneurship

Northwest Houston

## Sponsorship Opportunities



# About us

The **mission** of the **Glenda & David Regenbuaum Center for Entrepreneurship – HCC Northwest** is to **provide education and training for startup and existing small business owners and their employees.**

The Center fosters economic growth through business and community development.

## THE HCC BUSINESS PLAN COMPETITION

The Business Plan Competition (BPC) has grown in its reach and success since its inception in 2008.

The goal for the 2021 competition is to promote the competition across the HCC System and into other areas of Houston. This year we will promote the competition at each of our six HCC Colleges and draw applicants from across the city. Over the next five years, we envision significant growth in the number of participants and the visibility of the competition across Houston.

## 2010 - 2020 BPC WINNERS

**\$286,000** in cash prizes

**\$125,000** in-kind prizes.  
**\$151,000** discounted post-competition resources.

**\$2,025,000** in-kind mentoring and training.

**\$2,587,000**

total value of cash prizes, in-kind prizes and resources, mentoring and training.

## COMPETITION ACHIEVEMENTS SINCE 2010

- ← 670+ applicant teams (with more than 1200 team members) and 275 teams selected to compete and benefit from the rigorous mentoring and training delivered in this working competition.
- ← All applicant teams took prequalifying classes for college credit or continuing education classes or programs from HCC as part of the application process.

## 2020 COMPETITION HIGHLIGHTS

- ← Twenty-four teams completed the competition - 92% Graduation Rate.
- ← Awarded \$26,000 in cash prizes;  
\$39,000 in in-kind prizes;  
\$22,000 in discounted post-competition resources.
- ← Provided \$250,000 in-kind value mentoring and training.
- ← The winning team was Specialty Diving.



# Become a Donor!

	Innovator \$25,000	Pioneer \$12,000	Inventor \$8,000	Leader \$4,000	Partner \$2,500	Supporter \$1,000
Naming sponsor for the competition (5 yr commitment) or Presenting sponsor (1 yr commitment)						
Naming recognition on all event promotion throughout the year						
Participation in HCC district-wide summit events related to business/entrepreneurship	✓					
Check presentation and recognition at a televised HCC Board of Trustees Meeting with accompanying newsletter	✓					
Opportunity to speak at the Awards Ceremony	✓					
Opportunity to participate in workshops at the Glenda & David Regenbaum Center for Entrepreneurship up to 3 times per year	✓	✓				
Opportunity to speak during a training session for the competition	✓	✓				
Invitation to participate in January Launch	✓	✓				
Inclusion in news release regarding the competition	✓	✓	✓			
Opportunity to provide office hours on campus	✓	✓	✓			
Opportunity to appoint one judge for the competition	✓	✓	✓			
Exhibitor table at Award Ceremony	✓	✓	✓			
Membership in the HCC Foundation Golden Eagle Society	✓	✓	✓			
Recognition in Glenda & David Regenbaum Center for Entrepreneurship and HCC Northwest College newsletters	6 x/year	3 x/year	1 x/year			
Opportunity to provide competition mentor	20 mentors	10 mentors	7 mentors	5 mentors	2 mentors	1 mentor
Recognition in BPC social media posts	8 posts	4 posts	4 posts	2 posts	2 posts	1 post
Inclusion in HCC Foundation Annual report and website *	✓	✓	✓	✓	✓	✓
Recognition on Center for Entrepreneurship donor wall *	✓	✓	✓	✓	✓	✓
Recognition on event website*	✓	✓	✓	✓	✓	✓
Invitation to BPC Awards Ceremony *	Table for 10	Table for 10	Table for 10	5 tickets	5 tickets	2 tickets
Logo on program & event posters displayed at awards & workshops throughout the year *	✓	✓	✓	✓	✓	✓

\* Logo placement proportional to Level of Donation

For more information, please contact:

**Sandra Louvier**

**Director, Center for Entrepreneurship**

713.718.8436

sandra.louvier@hccs.edu

To learn more, visit:

**[hccs.edu/businessplancompetition](https://hccs.edu/businessplancompetition)**

# 2021 Competition Dates

Application Period Opens	January 8, 2021 : Friday
Business Plan Competition Reception for those Interest in Applying	January 7, 2021 : Thursday 5:00 pm - 7:00 pm
Application Period Closes	January 29, 2021 : Friday
Advisor Orientation / Training Session	February 9, 2021 : Tuesday 6:30 pm - 8:30 pm
Teams receive email notification of Acceptance into Competition and email Intro to Mentors.	February 19, 2021 - Friday
Teams Encouraged to Connect with Mentors and meet/connect via phone prior to 1st training date.	February 19 - 23, 2020
Training Sessions:  On Zoom	Tuesday's 6:30 pm - 8:30 pm  Session 1 - February 23, 2021 Session 2 - March 9, 2021 Session 3 - March 23, 2021 Session 4 - April 6, 2021 Session 5 - April 20, 2021 Session 6 - May 11, 2021
Business Plan Submission Due Date	Due May 10, 2021: Monday 5:00 pm
Slide Presentations & 1-Minute Video Due Date	May 17, 2021: Monday 5:00 pm
Finalists Pitch to Judges  On Zoom	June 3, 2021: Thursday 9:00 am - 4:00 pm
BPC Awards Ceremony	June 10, 2021 : Thursday 4:00 pm - 6:00 pm

For more information, please contact:

**Sandra Louvier**  
**Director, Center for Entrepreneurship**

713.718.8436  
sandra.louvier@hccs.edu

To learn more, visit:

**[hccs.edu/businessplancompetition](https://hccs.edu/businessplancompetition)**