



HOUSTON COMMUNITY COLLEGE
**BUSINESS PLAN
COMPETITION**

Thanks again to our Sponsors, Trainers, Advisors, Judges, Alumni, HCC team, and to all in the Houston entrepreneurial eco-system who work together to empower entrepreneurs!

<https://hccs.edu/businessplancompetition>

Now we'll proceed to the Orientation portion of our program for all those interested in applying for the 2024 competition.



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston



HOUSTON COMMUNITY COLLEGE
**BUSINESS PLAN
COMPETITION**

For Proposed, Startup and Existing entrepreneurs

- Applications are accepted in January.
- The BPC runs late February and run through early June.
 - Six free, virtual, 3-hour training sessions.
 - Advisors will be provided to each accepted team.
- Applicants can apply as a team of from one to five persons.



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston

Competition Timeline

January 5 - 26

Apply

February 22

Chosen Teams Notified of Acceptance

February - May

Training Sessions - Six Tuesday Evenings

Feb 27, Mar 5 (O), Mar 19, Apr 2, Apr 16 & May 7

February – May

One-on-One Advising

May 06

Plans Due

May 13

Presentation Slides & Videos Due

May 30

Finals & Pitches (Onsite)

June 11

Prize Money Awarded to Winners (Onsite)

***All Virtual except those designated as O-Onsite.**



HOUSTON COMMUNITY COLLEGE
**BUSINESS PLAN
COMPETITION**

For Proposed, Startup and Existing Entrepreneurs

Proposed & Startup* Entrepreneurs - 3 Steps:

- 1) Pre-requisite Financial Webinar, 2) Pre-requisite Class/Program, 3) Apply

Existing Entrepreneurs - Just 2 Steps:

- 1) Pre-requisite Financial Webinar and 2) Apply

*Startup – not yet achieved 6 continuous months of net profit prior to, during or since the pandemic.



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HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION

Preparing to Apply:

Begin Drafting Business Assumptions & Plan

ALL TEAM LEADS TAKES A FINANCIAL WEBINAR

- Upcoming: 1/18, 1/24 or 1/30

PROPOSED & STARTUPS – TEAM LEADS

- Choose any ONE PREPARATORY CLASS OR PROGRAM:

- Small Business Success Series by HCC[©]
- Online Creating a Successful Business Plan (CASBP)
- Small Business Management
- Entrepreneurship & Economic Development.

- Liftoff Houston Training & Competition
- U of H SURE Program
- HAUL Small Business University.

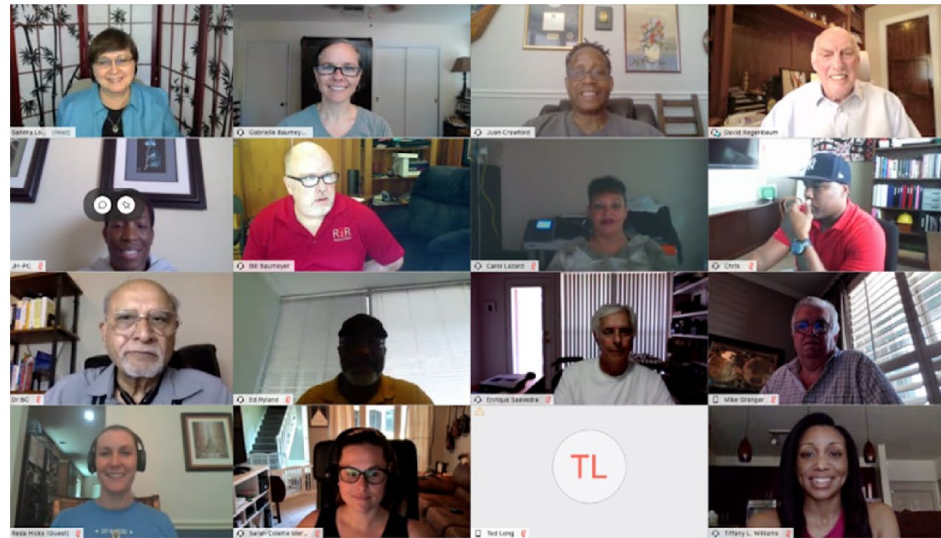


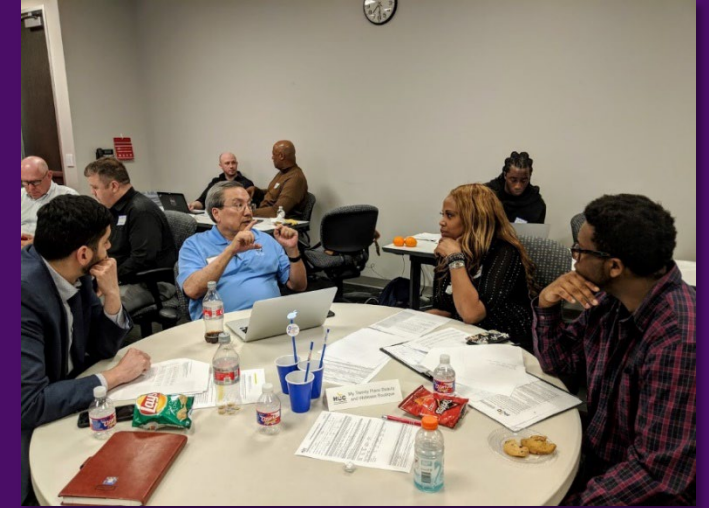


Six Free Training Sessions

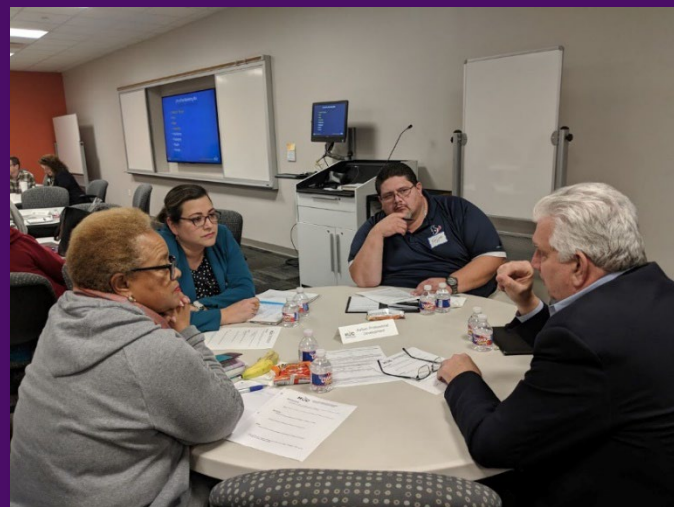


Pivoting in 2020
during the pandemic
from On-site to Virtual
Training Sessions





Advisors from: Wallis Bank, LiftFund, Frost Bank, SCORE, SBDC, Silver Fox Advisors, Newspring, Baker Ripley, HCC Business Plan Competition Alumni Entrepreneurs, Goldman Sachs 10,000 Small Businesses Alumni & more.....



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Finalist Presentation

CyFair Psychological Group of Texas, PLLC - Tracy Johnson



Finalist Presentation

Keeping Your Parents Safe, PLLC - Barbara Wogh

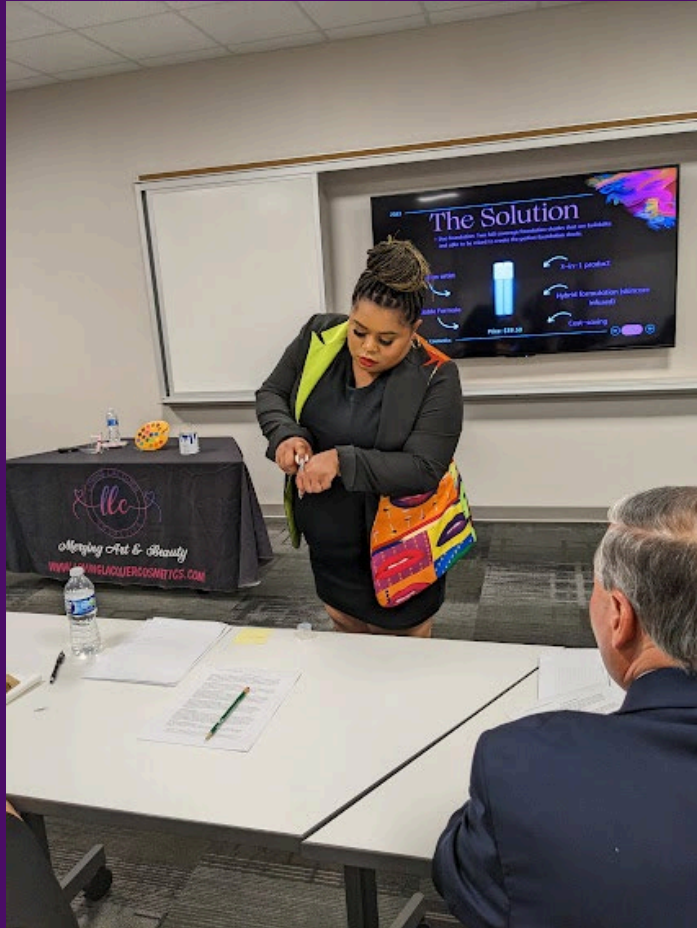




HOUSTON COMMUNITY COLLEGE
**BUSINESS PLAN
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Finalist Presentation

Loving Lacquer Cosmetics - Kimberly Loving



Finalist Presentation

Mommy and Me: The Listers - Crystal Williams-Lister



Finalist Presentation

RE.STATEMENT - Hannah Le



\$12,000 – 1st Place
 Mommy and Me: The Listers

\$8,000 – 2nd Place
 RE.STATEMENT

\$4,000 – 3rd Place
 Keeping Your Parents Safe, PLLC

\$1,000 – Honorable Mention
 CyFair Psychological Group of
 Texas, PLLC

\$1,000 – Honorable Mention
 Loving Lacquer Cosmetics

2023 PRIZE WINNERS



1st Place – Mommy and Me: The Listers – Crystal Williams-Lister



3rd Place – Keeping Your Parents Safe, PLLC – Barbara Wogh



Honorable Mention – Loving Lacquer Cosmetics: Kimberly Loving



2nd Place – RE.STATEMENT – Hannah Le



Honorable Mention – CyFair Psychological Group of Texas, PLLC - Tracy Johnson



Sponsors & Supporting Partners

Cash Prize Sponsors:

Wallis Bank, LiftFund, Houston Association of Government Guaranteed Lenders, Origin Bank, Allegiance Bank, ProVideo Systems, PermitUsNow

In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, SEO411 & Synerlock Corporation



Sponsors & Supporting Partners

Cash Prize Sponsors:

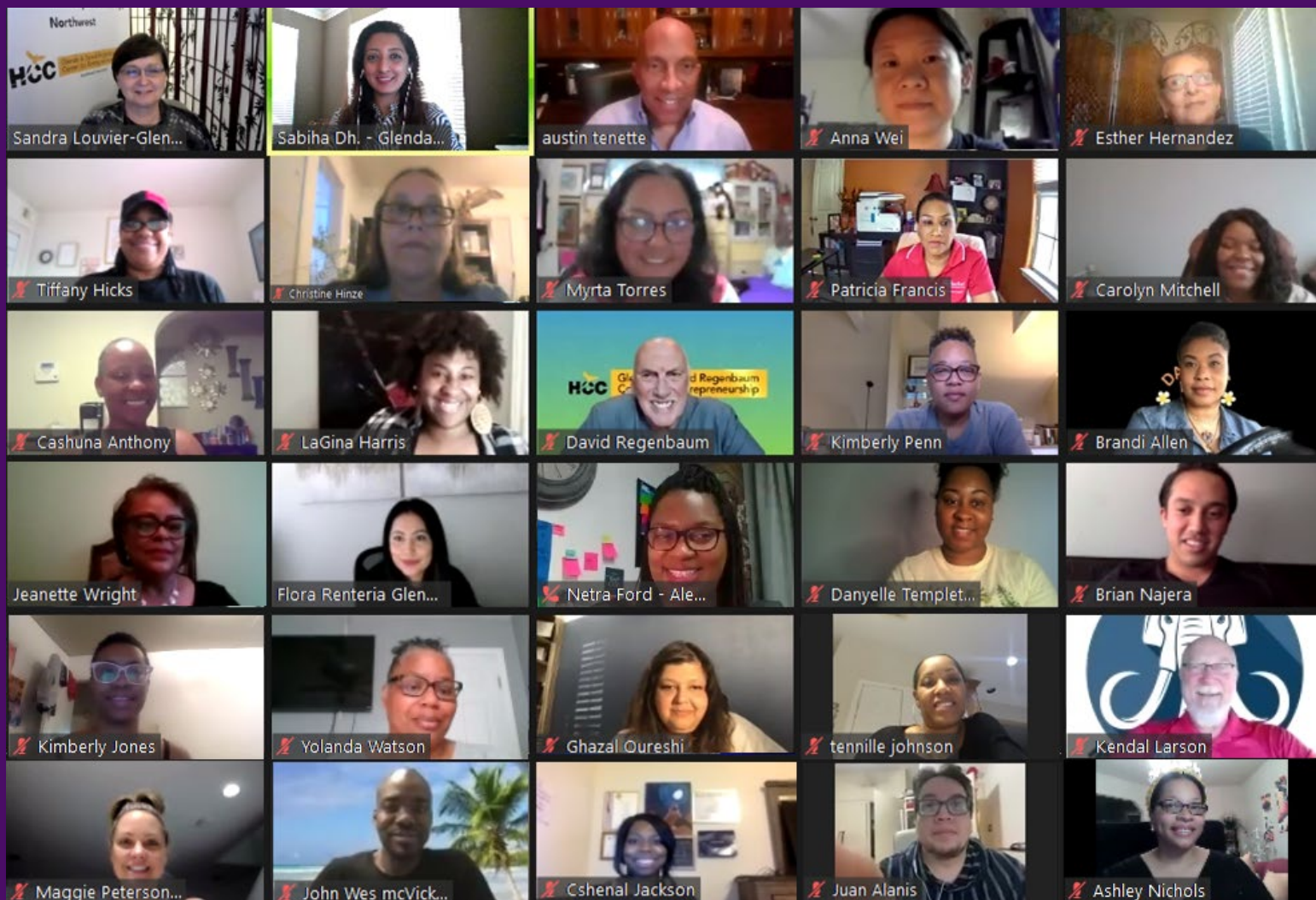
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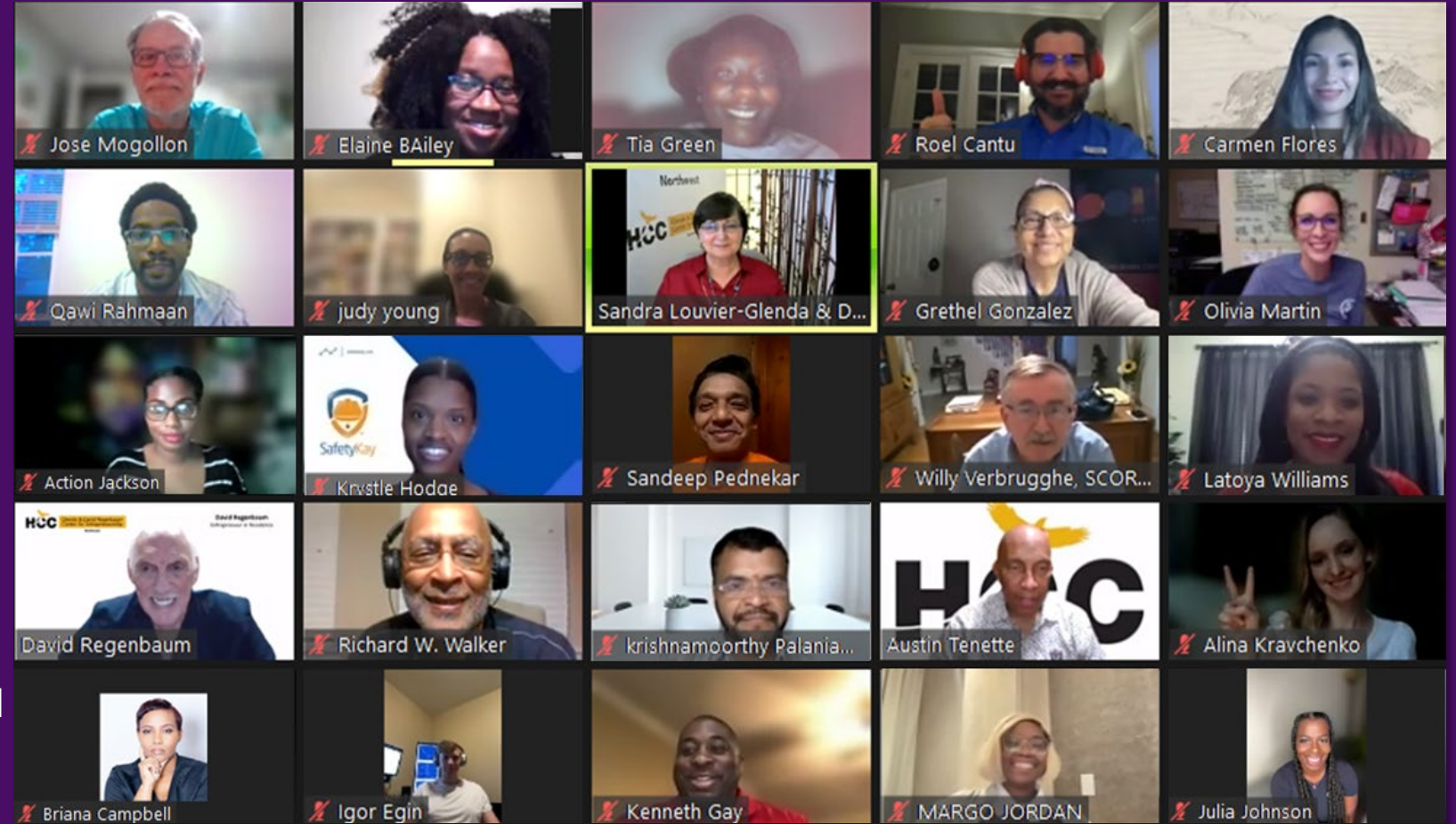
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PermitUsNow, Camellia Alise, Three Brothers Bakery & Texas Swim Academy

In-Kind Sponsors:

Houston West Chamber of Commerce , True Color Graphics, The Cannon, Vertical Web, Synerlock and TNR Advisors & Management Consultants, LLC



Sponsors & Supporting Partners

Cash Prize Sponsors:

Wallis Bank, LiftFund, Stellar Bank, Frost Bank, Capital CDC, Vertical Web, Faith in Business, Accel Lifestyle, PermitUsNow and Ed & Aleida Rios.

BPC Alumni Sponsors:

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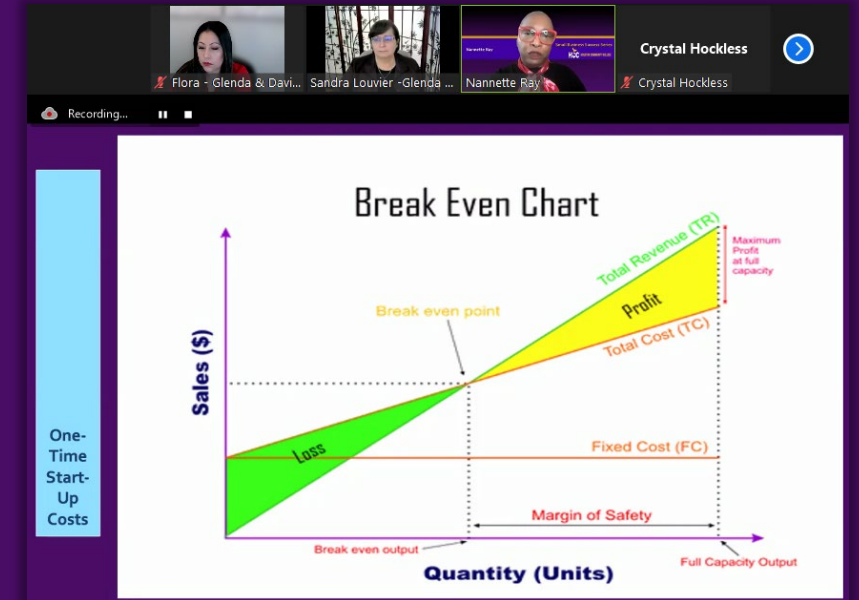


Financial Webinar for Small Business Launch & Growth

January 18 Thursday, 2:00 pm – 4:30 pm – Online Event

January 24 Wednesday, 10:30 am – 1:00 pm – Online Event

January 30 Tuesday, 6:00 pm – 8:30 pm – Online Event





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Small Business Success Series by HCC[©]

**For Proposed and Startup Entrepreneurs:
This is the one prerequisite program
still available to take prior to
choosing the applicants for
2024 Business Plan Competition**

Register Now - <https://hcc.idloom.events/SBSS2024>



HOUSTON COMMUNITY COLLEGE



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest

Small Business Success Series by HCC[©]



Developed by the Glenda & David Regenbaum Center for Entrepreneurship - HCC Northwest, the Small Business Success Series by HCC[©] is a 5-Module program that offers an opportunity for hands-on learning and interaction with faculty, guest entrepreneurs, business experts, and peer delegates.

This series is specifically developed for proposed, startup and existing entrepreneurs who are actively pursuing launch and growth of a specific business concept.

Five Modules - One Module is offered Each Weekend

HCC Eastside Campus
6815 Rustic Street, Houston, TX 77087
Workforce Building I, Room 316

Saturdays from 9:00 am - 3:00 pm
Five Required Onsite Sessions in All

Program Session Dates & Topics:

- 01/20 - Vet the Venture – Are My Ideas Lucrative?
- 01/27 - Ignite the Entrepreneur in You!
- 02/03 - Financials for Small Business Launch & Growth
- 02/10 - Sales & Marketing Powered Up
- 02/17 - Managing Risk – Protect Your Assets, Your Business & Your Future

Cohort Graduation Ceremony also on 02/17,
3:30 pm - 4:00 pm immediately following session!

For more information, please contact us:

Susie Molina - susie.molina@hccs.edu | 713 - 718 - 2263



Register here:
<https://bit.ly/SBSS2024>



Apply January 5 - 26

<https://hccs.edu/businessplancompetition>

Take care to submit a strong application. Give us some well thought out answers based on the business assumptions you have developed at this point. Make sure you have a resume ready to upload for each team member. Read the contestant rules and requirements. Prerequisites - If you still need the workshop and/or class, sign up for them prior to submitting your application. Then attend and complete them while we are reviewing applications. If we are considering choosing you for the competition, we will check to see if you've completed them before making our decision, because you must complete the prerequisites in order for your application to be considered complete. Selected teams will be notified via the email address you submit in your application on or shortly after 2/22.

Competition Newsletter: <http://tiny.cc/2024BPCNEWS>



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Glenda & David Regenbaum
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Northwest Houston

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713-718-6650



Left to Right: Sandra Louvier – Director
Sabiha Dholkawala – Program Manager

David Regenbaum, Entrepreneur in Residence
Carola Medina – Administrative Assistant