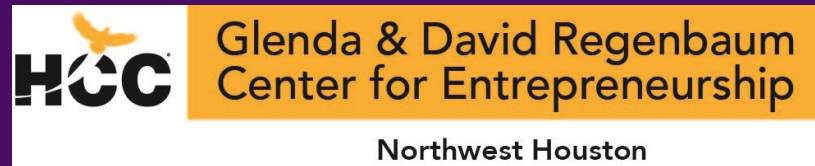




Thanks again to our Sponsors, Trainers, Advisors, Judges, Alumni, HCC team, and to all in the Houston entrepreneurial eco-system who work together to empower entrepreneurs!

<https://hccs.edu/businessplancompetition>

Now we'll proceed to the Orientation portion of our program for all those interested in applying for the 2023 competition.





HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

For Proposed, Startup and Existing entrepreneurs

- Applications are accepted in January.
- The BPC runs late February and run through early June.
 - Six free, virtual, 1.5 hour training sessions.
 - Two advisors will be provided to each accepted team.
- Applicants can apply as a team of from one to five persons.



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston

Competition Timeline

January 6 - 27

Apply

February 17

Chosen Teams Notified of Acceptance

February - May

Training Sessions - Six Tuesday Evenings

Feb 28, Mar 7 (O), Mar 21, Apr 4, Apr 18 & May 9

February – May

One-on-One Advising

May 08

Plans Due

May 15

Presentation Slides & Videos Due

June 01

Finals & Pitches (Onsite)

June 13

Prize Money Awarded to Winners (Onsite)

***All Virtual except those designated as O-Onsite.**



HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

For Proposed, Startup and Existing Entrepreneurs

Proposed & Startup* Entrepreneurs - 3 Steps:

1) Pre-requisite Financial Webinar, 2) Pre-requisite Class/Program, 3) Apply

Existing Entrepreneurs - Just 2 Steps:

1) Pre-requisite Financial Webinar and 2) Apply

*Startup – had not yet achieved 6 continuous months of net profit prior to or during the pandemic.



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston



HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

Preparing to Apply:

Begin Drafting Business Assumptions & Plan

ALL TEAM LEADS TAKES A FINANCIAL WEBINAR

- Upcoming: 1/19, 1/21 or 1/28

PROPOSED & STARTUPS – TEAM LEADS

- Choose any ONE PREPARATORY CLASS OR PROGRAM:

- Small Business Success Series by HCC[®]
- Online Creating a Successful Business Plan (CASBP)
- Small Business Management
- Entrepreneurship & Economic Development.

- Liftoff Houston Training & Competition
- U of H SURE Program
- HAUL Small Business University.



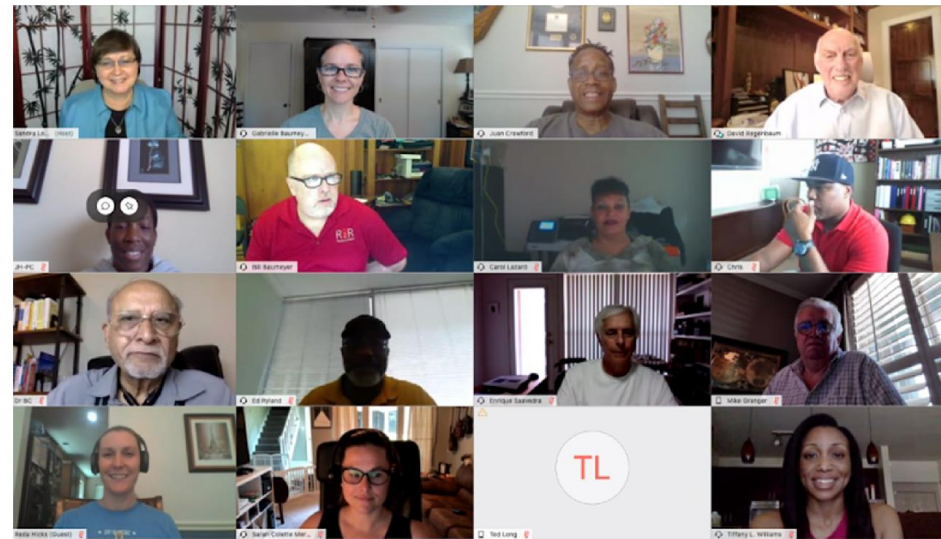




Six Free Zoom Training Sessions

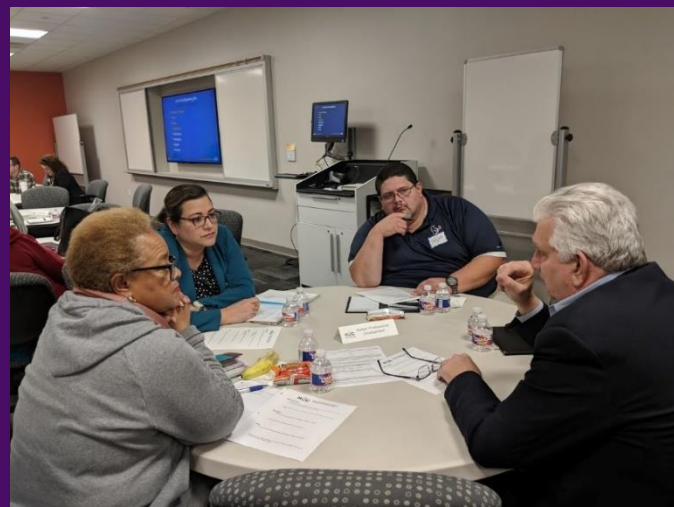


Pivoting in 2020
during the pandemic
from On-site to Virtual
Training Sessions





Advisors from: Wallis Bank, Liftfund, SCORE, Houston Area Urban League, Houston West Chamber of Commerce, Silver Fox Advisors, FocalPoint Coaching, Newspring, Baker Ripley HCC Business Plan Competition Alumni Entrepreneurs & more.....



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Finalist Presentation

Art Your Senses – Carmen Flores



Finalist Presentation

B2G Victory, LLC – Susan Repka



Finalist Presentation

Gulfgate Animal Hospital – Katherine Palmer



Finalist Presentation

MOVUS Energy Solutions – Jose Mogollon



Finalist Presentation

TonerBum By Better Way Body, LLC – Alina Kravchenko



\$12,000 – 1st Place

TonerBum By Better Way Body,
LLC

\$8,000 – 2nd Place

Gulfgate Animal Hospital

\$4,000 – 3rd Place

B2G Victory, LLC

\$1,000 – Honorable Mention

MOVUS Energy Solutions

\$1,000 – Honorable Mention

Art Your Senses & now known
as Catapult Art Studio

2022 PRIZE WINNERS



1st Place – TonerBum By Better Way Body, LLC – Alina Kravchenko



3rd Place – B2G Victory, LLC – Susan Repka



Honorable Mention – Art Your Senses – Carmen Flores



2nd Place – Gulfgate Animal Hospital – Katherine Palmer



Honorable Mention – MOVUS Energy Solutions – Jose Mogollon

Sponsors & Supporting Partners

Cash Prize Sponsors:

Wallis Bank, LiftFund, Houston Association of Government Guaranteed Lenders, Origin Bank, Allegiance Bank, ProVideo Systems, PermitUsNow

In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, SEO411 & Synerlock Corporation



Sponsors & Supporting Partners

Cash Prize Sponsors:

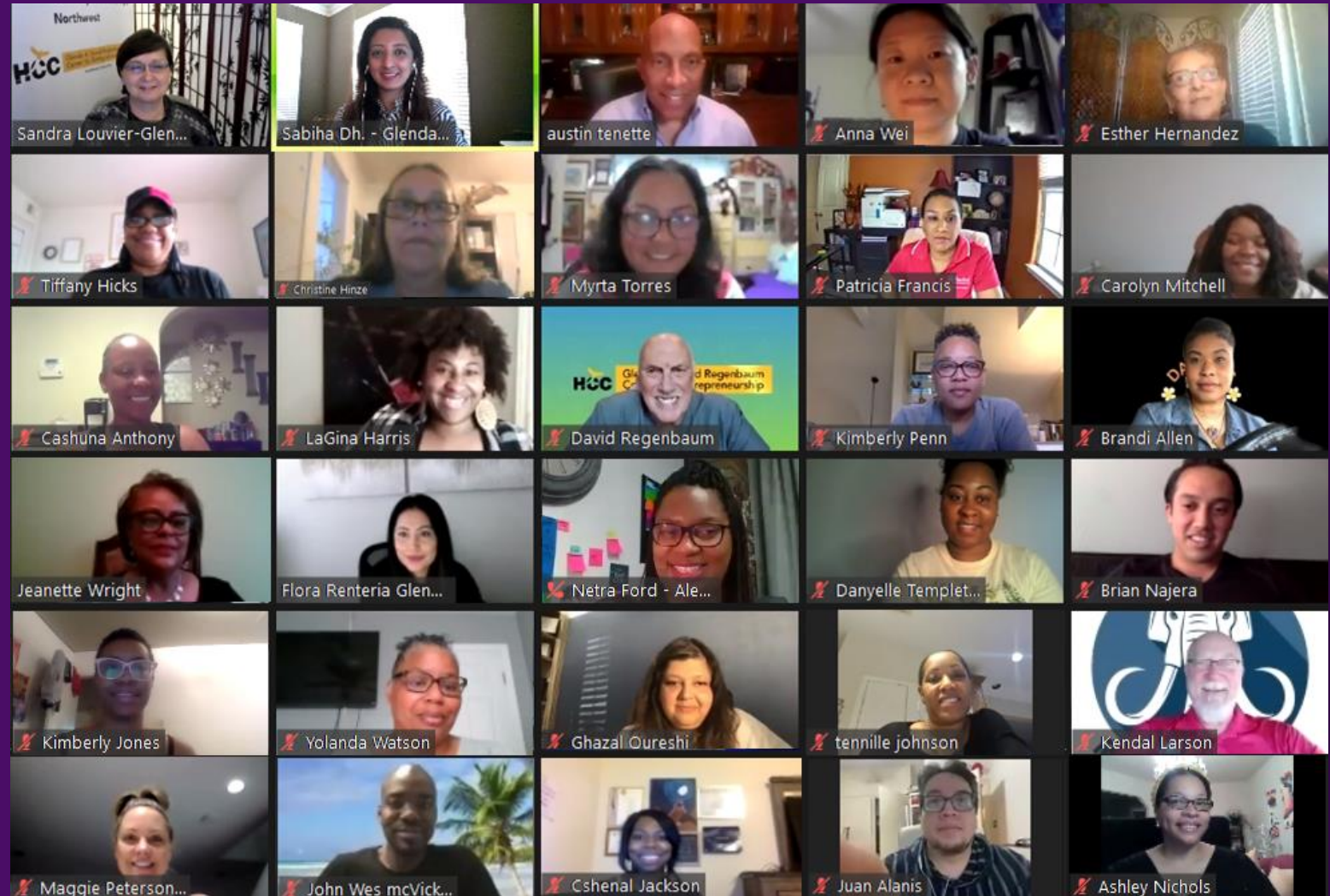
Wallis Bank, LiftFund, Allegiance Bank, Tehrani and Associates, LLC

BPC Alumni Sponsors:

PermitUsNow, Camellia Alise, Texas Security Shredding, Accel Lifestyle & Hiketron

In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, SEO411 & Synerlock Corporation



Sponsors & Supporting Partners

Cash Prize Sponsors:

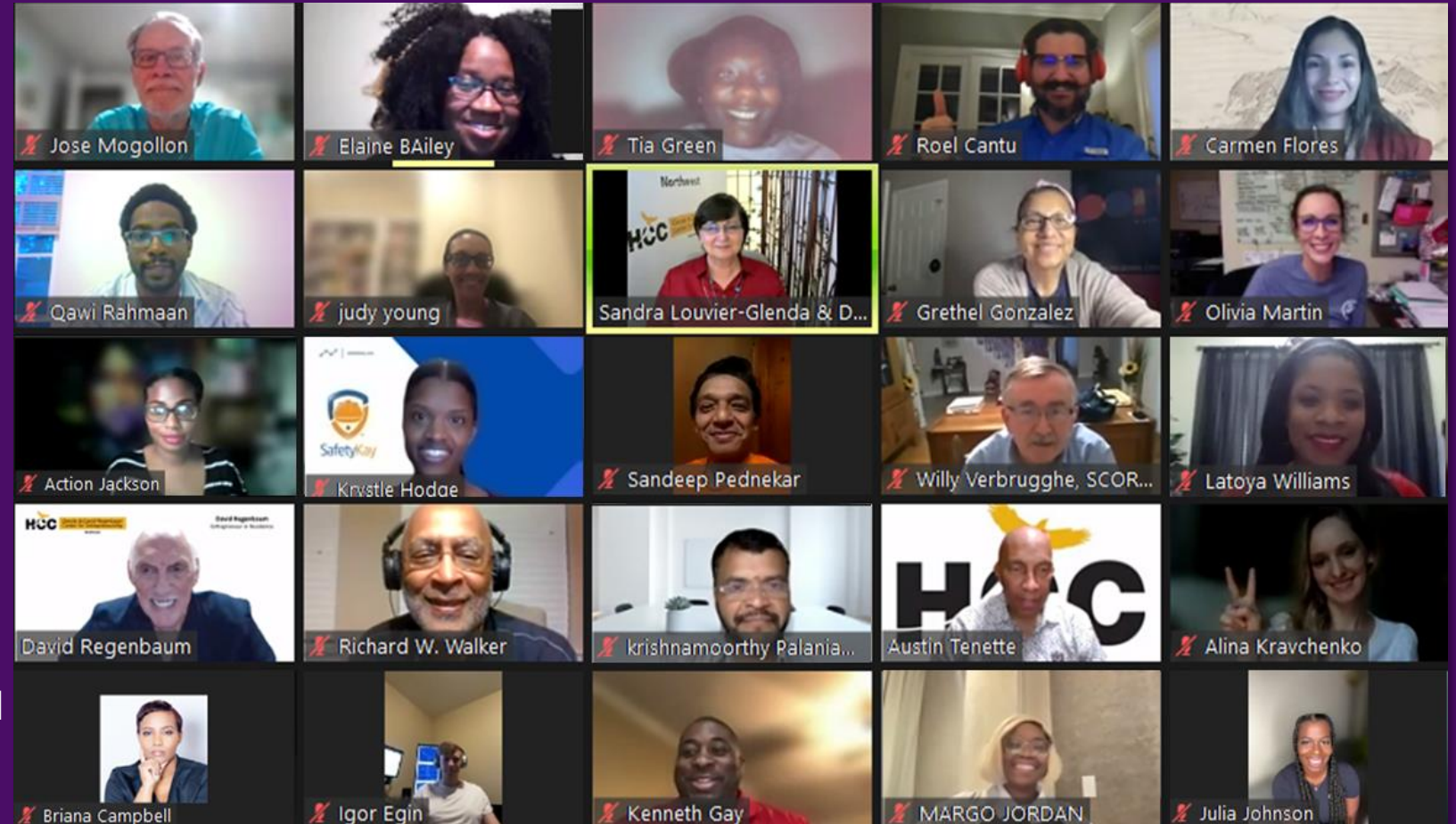
Wallis Bank, LiftFund, Allegiance Bank, Legacy Rags Inc., Frost Bank, Capital CDC, Vertical Web, Faith in Business and Accel Lifestyle

BPC Alumni Sponsors:

PermitUsNow, Camellia Alise, Three Brothers Bakery & Texas Swim Academy

In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, Vertical Web, Synerlock and TNR Advisors & Management Consultants, LLC



Financial Webinar for Small Business Launch & Growth

January 19 Thursday, 2:00 pm – 4:30 pm – Online Event

January 21 Saturday, 9:30 am – 12:00 pm – Online Event

January 28 Saturday, 9:30 am – 12:00 pm – Online Event





HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

Creating a Successful Business Plan

Online Self-Paced Continuing Education Class

- 12 Lessons – each about 1.5 – 2 hours
- Quizzes to advance to the next lesson
- Multiple choice test at the end
- Entire class takes 15-24 hours of your time
- Easy Enrollment - Takes just three minutes to register for the class - Cost \$129
- Sign up before you submit your BPC application and finish the class by February 13



<https://www.ed2go.com/hccs/online-courses/creating-successful-business-plan/>

Apply January 6 - 27

<https://hccs.edu/businessplancompetition>

Take care to submit a strong application. Give us some well thought out answers based on the business assumptions you have developed at this point. Make sure you have a resume ready to upload for each team member. Read the contestant rules and requirements. Prerequisites - If you still need the workshop and/or class, sign up for them prior to submitting your application. Then attend and complete them while we are reviewing applications. If we are considering choosing you for the competition, we will check to see if you've completed them before making our decision, because you must complete the prerequisites in order for your application to be considered complete. Selected teams will be notified via the email address you submit in your application on or shortly after 2/17.

Competition Newsletter: <https://bit.ly/2023HCCBPC>



HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION



Glenda & David Regenbaum
Center for Entrepreneurship

Northwest Houston

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713-718-6650



Left to Right: Sandra Louvier – Director
Sabiha Dholkawala – Admin. Assistant

David Regenbaum, Entrepreneur in Residence
Flora Renteria – Reception Assistant