



HOUSTON COMMUNITY COLLEGE  
**BUSINESS PLAN  
COMPETITION**

## For Proposed, Startup and Existing entrepreneurs

- Applications are accepted in January.
- The BPC runs late February and run through early June.
  - Six free, 3-hour training sessions.
  - Advisors will be provided to each accepted team.
- Applicants can apply as a team of from one to five persons.



Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
HOUSTON COMMUNITY COLLEGE

January 6 - 27

Apply

February 20

Chosen Teams Notified of Acceptance

February - May

Training Sessions - Six Tuesday Evenings

Feb 25, Mar 4 (O), Mar 18, Apr 1 (O), Apr 15 & May 6 (O)

February – May

One-on-One Advising

May 05

Plans Due

May 12

Presentation Slides & Videos Due

May 28

Finals & Pitches (Onsite)

June 05

Prize Money Awarded to Winners (Onsite)

**\*All Virtual except those designated as O-Onsite.**



HOUSTON COMMUNITY COLLEGE  
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## For Proposed, Startup and Existing Entrepreneurs

Proposed & Startup\* Entrepreneurs - 3 Steps:

- 1) Pre-requisite Financial Webinar, 2) Pre-requisite Class/Program, 3) Apply

Existing Entrepreneurs - Just 2 Steps:

- 1) Pre-requisite Financial Webinar and 2) Apply

\*Startup – not yet achieved 6 continuous months of net profit prior to, during or since the pandemic.



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# HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION

## Preparing to Apply:

Begin Drafting Business Assumptions & Plan

ALL TEAM LEADS TAKES A FINANCIAL WEBINAR

- Upcoming: 1/15, 1/22 or 1/30

PROPOSED & STARTUPS – TEAM LEADS

- Choose any ONE PREPARATORY CLASS OR PROGRAM:

- Small Business Success Series by HCC<sup>©</sup>
- Online Creating a Successful Business Plan (CASBP) **you must have completed the class within this time period (09/2020 - 05/2023)**
- Small Business Management
- Entrepreneurship & Economic Development.
- Liftoff Houston Training & Competition
- U of H SURE Program
- HAUL Small Business University.

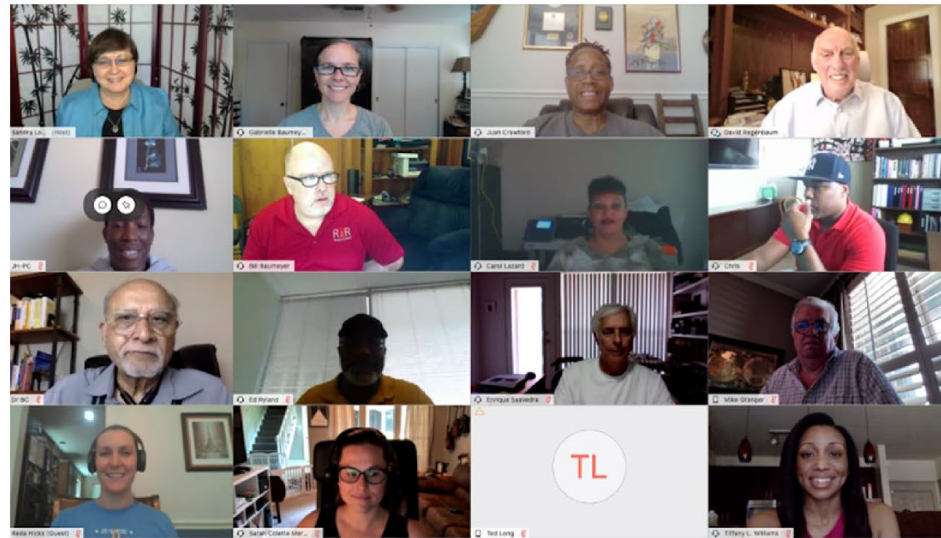


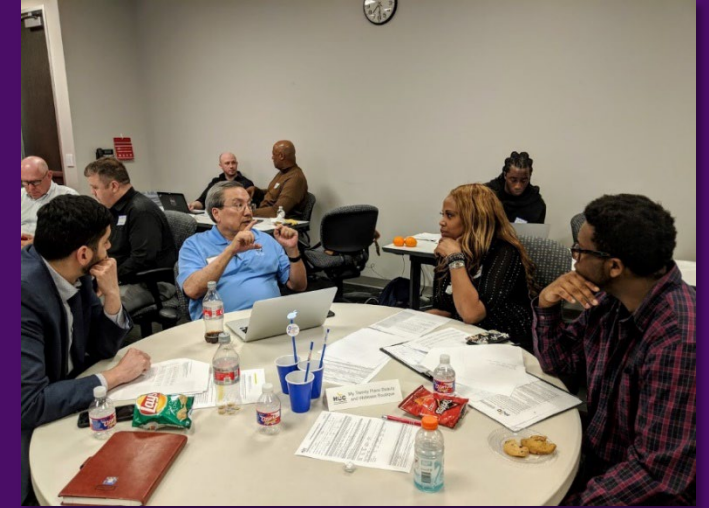


# Six Free Training Sessions

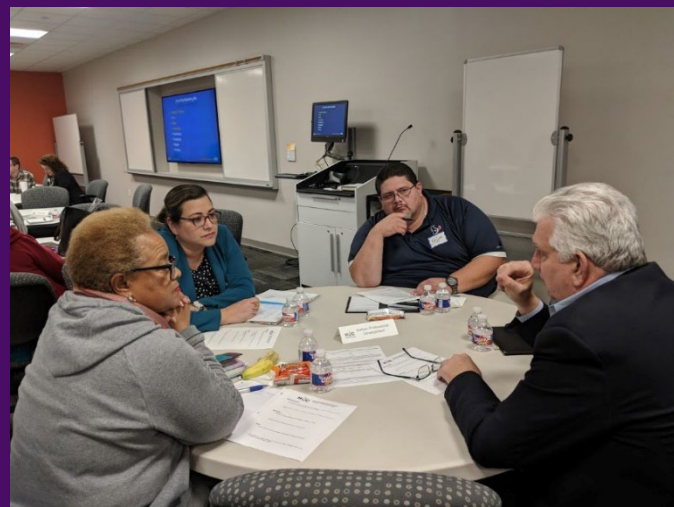


Pivoting in 2020  
during the pandemic  
from On-site to Virtual  
Training Sessions





Advisors from: Wallis Bank, LiftFund, Frost Bank, SCORE, SBDC, Silver Fox Advisors, Newspring, Baker Ripley, HCC Business Plan Competition Alumni Entrepreneurs, Goldman Sachs 10,000 Small Businesses Alumni & more.....



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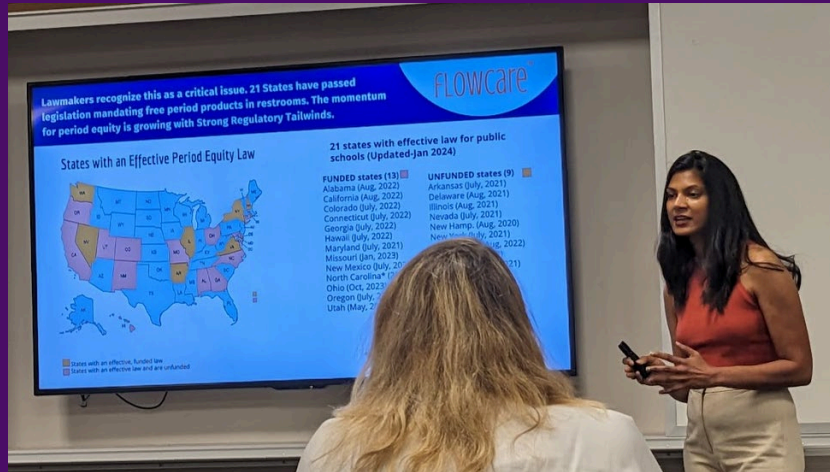
Prize Money Awarded to Winners (Onsite)

**\*All Virtual except those designated as O-Onsite.**



# Finalist Presentation

## FlowCare – Tanu Jain



# Finalist Presentation

## Queen Aesthetics- Simone Steele



# Finalist Presentation

## The Mastermind Learning Center- Monique Carlisle



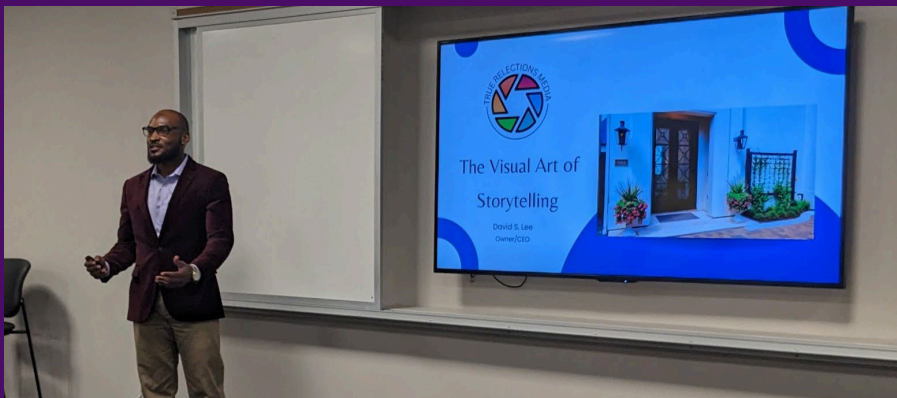
# Finalist Presentation

## Tori Artis Planners – Tori Artis



# Finalist Presentation

## True Reflections Media – David Lee



\$12,000 – 1<sup>st</sup> Place  
 True Reflections Media

\$8,000 – 2<sup>nd</sup> Place  
 Tori Artis Planners

\$4,000 – 3<sup>rd</sup> Place  
 Queen Aesthetics/Simply Shady

\$1,000 – Honorable Mention  
 FlowCare

\$1,000 – Honorable Mention  
 The Mastermind Learning Center

**2024 PRIZE WINNERS**



1<sup>st</sup> Place – True Reflections Media – David Lee



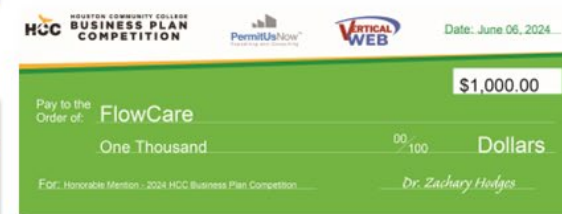
3<sup>rd</sup> Place – Queens Aesthetics – Simone Steele



Honorable Mention – The Mastermind Learning Center – Monique Carlisle



2<sup>nd</sup> Place – Tori Artis Planners – Tori Artis



Honorable Mention – FlowCare – Tanu Jain



**Sponsors & Supporting Partners**

**Cash Prize Sponsors:**

Wallis Bank, LiftFund, Houston Association of Government Guaranteed Lenders, Origin Bank, Allegiance Bank, ProVideo Systems, PermitUsNow

**In-Kind Sponsors:**

Houston West Chamber of Commerce, True Color Graphics, The Cannon, SEO411 & Synerlock Corporation



**Sponsors & Supporting Partners**

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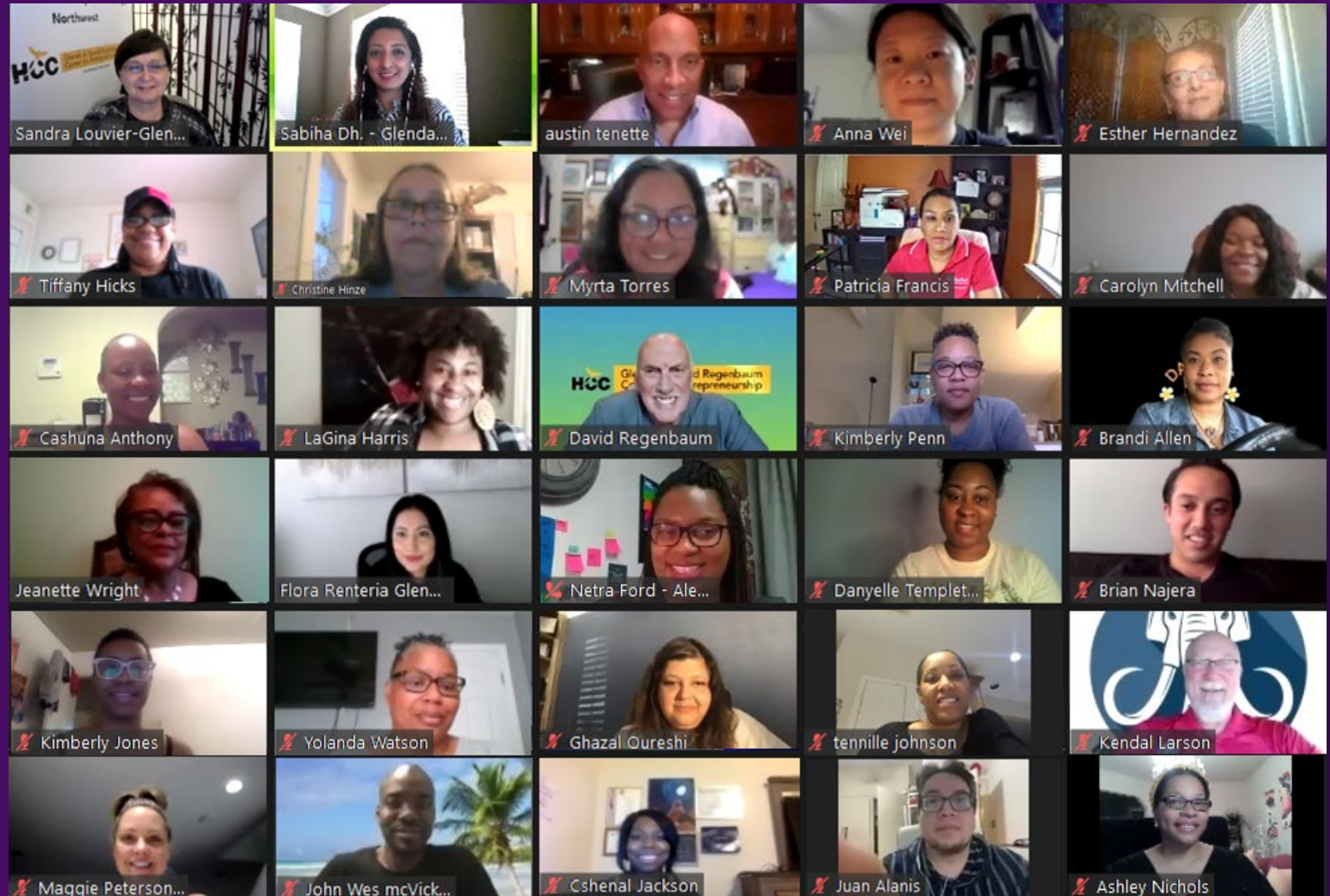
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**In-Kind Sponsors:**

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**Sponsors & Supporting Partners**

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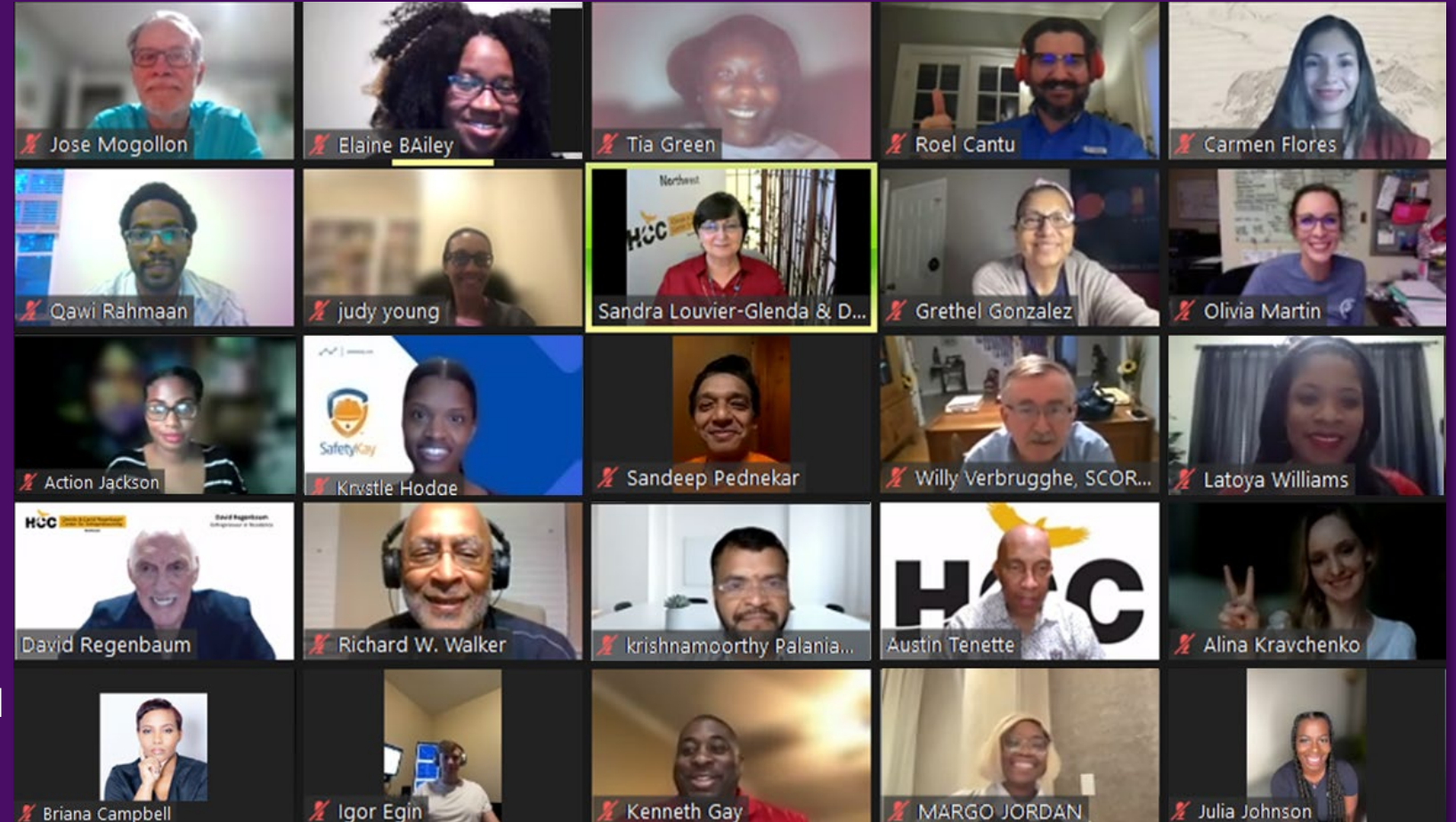
Wallis Bank, LiftFund, Allegiance Bank, Legacy Rags Inc., Frost Bank, Capital CDC, Vertical Web, Faith in Business and Accel Lifestyle

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**In-Kind Sponsors:**

Houston West Chamber of Commerce , True Color Graphics, The Cannon, Vertical Web, Synerlock and TNR Advisors & Management Consultants, LLC



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# Financial Workshop for Small Business Launch & Growth

January 15, Wed, 2:00 pm – 4:30 pm - Virtual Event on ZOOM

January 22, Wed, 10:30 am – 1:00 pm – Onsite Event at HCC Alief Hayes

January 30 Thu, 6:00 pm – 8:30 pm – Virtual Event on ZOOM

**HCC** HOUSTON COMMUNITY COLLEGE  
**BUSINESS PLAN  
 COMPETITION**

**START-UP EXPENSES**

1. EQUIPMENT & SUPPLIES
2. LLC FILING FEES, LICENSES, PERMITS
3. INSURANCE
4. PROFESSIONAL FEES
5. SOFTWARE
6. VEHICLES
7. UTILITIES/RENT DEPOSITS
8. FURNITURE & FIXTURES
9. INVENTORY
10. MARKETING
11. PRINTING
12. WEBSITE, COMMUNICATIONS

Centers for Entrepreneurship **HCC**

*(A photo of a lemonade stand with a sign that says 'LIMONADE' is shown to the right of the list.)*

**Zoom Meeting Participants:**

- David Regenbaum
- Carola Medina
- Sandra Louvier- Glen...
- Tiffany Edwards
- Ed Rios



# Small Business Success Series by HCC

For Proposed and Startup Entrepreneurs:  
This is the one prerequisite program  
still available to take prior to  
choosing the applicants for  
2025 Business Plan Competition

Register Now - <https://bit.ly/SBSS2025>

## Small Business Success Series<sup>®</sup> by HCC



Developed by the Glenda & David Regenbaum Center for Entrepreneurship - HCC Northwest, the Small Business Success Series<sup>®</sup> by HCC is a 5-Module program that offers an opportunity for hands-on learning and interaction with faculty, guest entrepreneurs, business experts, and peer delegates.

**Jan. 17th - Feb 14th, 2025**  
**5 Friday classes**

From 9:00 am to 3:00 pm

**HCC Central Campus**

1300 Holman St

San Jacinto Memorial Building, Rm 112

Thanks to the generosity of our sponsor:

TRUIST 



For more information and to register,  
scan the QR code or visit

<https://bit.ly/SBSS2025>

**For proposed, startup and  
existing entrepreneurs**

A **Certificate of Completion** will be  
awarded to participants who attend  
all 5 modules.

**Contact us at:**

susie.molina@hccs.edu | 713 718 2263

**Apply now!**

**Apply January 6 - 27**

**<https://hccs.edu/businessplancompetition>**

**Take care to submit a strong application. Give us some well thought out answers based on the business assumptions you have developed at this point. Make sure you have a resume ready to upload for each team member. Read the contestant rules and requirements. Prerequisites - If you still need the workshop and/or class, sign up for them prior to submitting your application. Then attend and complete them while we are reviewing applications. If we are considering choosing you for the competition, we will check to see if you've completed them before making our decision, because you must complete the prerequisites in order for your application to be considered complete. Selected teams will be notified via the email address you submit in your application on or shortly after 2/20.**

**Competition Newsletter: <http://tiny.cc/2025BPCNEWS>**



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Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
HOUSTON COMMUNITY COLLEGE

[c4e@hccs.edu](mailto:c4e@hccs.edu)

713-718-6650



Left to Right: Sandra Louvier – Director  
Sabiha Dholkawala – Program Manager

David Regenbaum, Entrepreneur in Residence  
Carola Medina – Administrative Assistant