



# HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

## For Proposed, Startup and Existing entrepreneurs

- Applications are accepted in January.
- The BPC runs late February and run through early June.
  - Six free, 3-hour training sessions.
  - Advisors will be provided to each accepted team.
- Applicants can apply as a team of from one to five persons.



Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
HOUSTON COMMUNITY COLLEGE

## Competition Timeline

|                |  |
|----------------|--|
| January 6 - 27 | Apply  |
| February 20    | Chosen Teams Notified of Acceptance  |
| February - May | Training Sessions - Six Tuesday Evenings<br>Feb 25, Mar 4 (O), Mar 18, Apr 1 (O), Apr 15 & May 6 (O) |
| February – May | One-on-One Advising  |
| May 05         | Plans Due  |
| May 12         | Presentation Slides & Videos Due   |
| May 28         | Finals & Pitches (Onsite)  |
| June 05        | Prize Money Awarded to Winners (Onsite)  |

**\*All Virtual except those designated as O-Onsite.**



# HOUSTON COMMUNITY COLLEGE **BUSINESS PLAN COMPETITION**

## For Proposed, Startup and Existing Entrepreneurs

Proposed & Startup\* Entrepreneurs - 3 Steps:

1) Pre-requisite Financial Webinar, 2) Pre-requisite Class/Program, 3) Apply

Existing Entrepreneurs - Just 2 Steps:

1) Pre-requisite Financial Webinar and 2) Apply

\*Startup – not yet achieved 6 continuous months of net profit prior to, during or since the pandemic.



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# HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION

## Preparing to Apply:

Begin Drafting Business Assumptions & Plan

ALL TEAM LEADS TAKES A FINANCIAL WEBINAR

- Upcoming: 1/15, 1/22 or 1/30

PROPOSED & STARTUPS – TEAM LEADS

- Choose any ONE PREPARATORY CLASS OR PROGRAM:

- Small Business Success Series by HCC ©
- Online Creating a Successful Business Plan (CASBP) **you must have completed the class within this time period (09/2020 - 05/2023)**
- Small Business Management
- Entrepreneurship & Economic Development.

- Liftoff Houston Training & Competition
- U of H SURE Program
- HAUL Small Business University.





HOUSTON COMMUNITY COLLEGE  
**BUSINESS PLAN  
COMPETITION**

**HCC Business  
Plan Competition  
Training Sessions**

- 1 - February 25**
- 2 - March 4 (O)**
- 3 - March 18**
- 4 - April 1 (O)**
- 5 - April 15**
- 6 - May 6 (O)**

**1-Roles & Responsibilities**  
**David Regenbaum**

**2 - Leadership and  
Team Development**  
**Thea Goldin-Smith**

**3 - Business Models,  
Marketing and Sales**  
**Austin Tenette**

**4 - Financial Requirements**  
**Nannette Ray**

**5 - Putting It All Together  
Written Plan**  
**David Regenbaum & Sandra Louvier**

**6 - Pitch Presentation**  
**Sandra & Lyndsey Brantley**

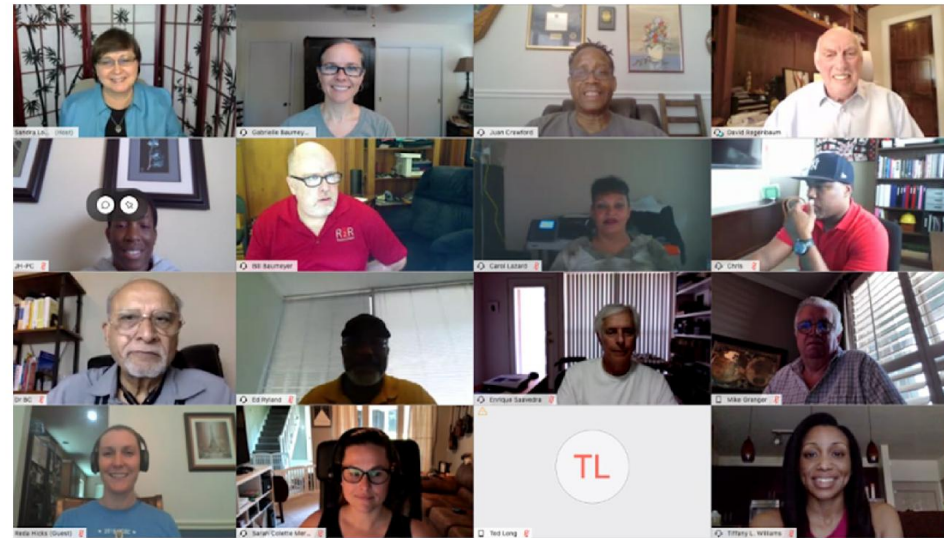




# Six Free Training Sessions



Pivoting in 2020  
during the pandemic  
from On-site to Virtual  
Training Sessions

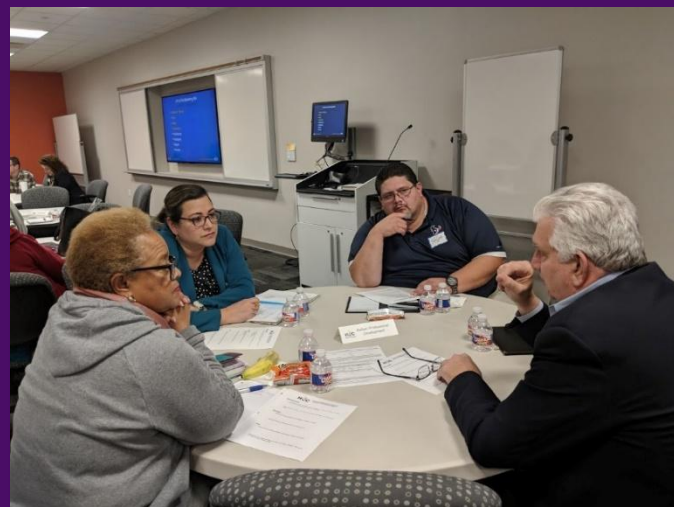




## ADVISORS - AT WORK – one-on-one with team



Advisors from: Wallis Bank, LiftFund, Frost Bank, SCORE, SBDC, Silver Fox Advisors, Newspring, Baker Ripley, HCC Business Plan Competition Alumni Entrepreneurs, Goldman Sachs 10,000 Small Businesses Alumni & more.....



## Recap Competition Timeline

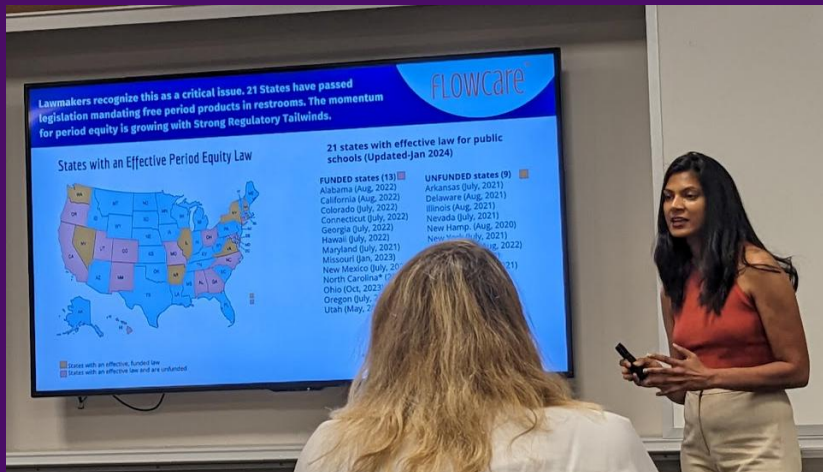
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# Finalist Presentation

## FlowCare – Tanu Jain





# Finalist Presentation

## Queen Aesthetics- Simone Steele





# Finalist Presentation

## The Mastermind Learning Center- Monique Carlisle





# Finalist Presentation

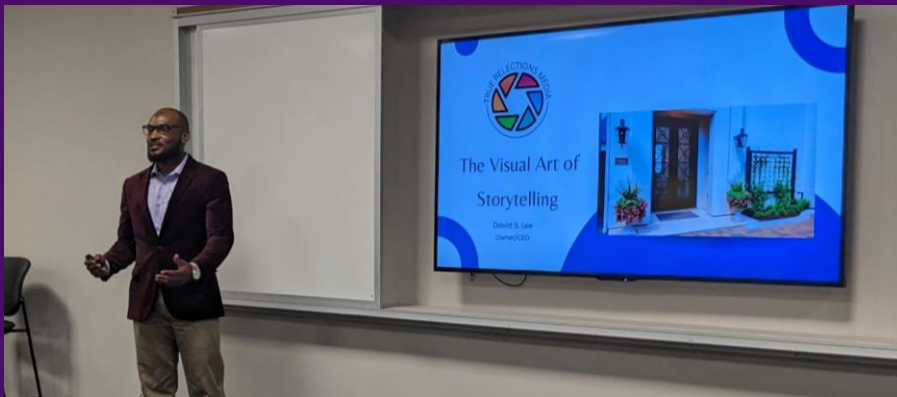
## Tori Artis Planners – Tori Artis





# Finalist Presentation

## True Reflections Media – David Lee



\$12,000 – 1<sup>st</sup> Place  
True Reflections Media

\$8,000 – 2<sup>nd</sup> Place  
Tori Artis Planners

\$4,000 – 3<sup>rd</sup> Place  
Queen Aesthetics/Simply Shady

\$1,000 – Honorable Mention  
FlowCare

\$1,000 – Honorable Mention  
The Mastermind Learning Center

## 2024 PRIZE WINNERS



1<sup>st</sup> Place – True Reflections Media – David Lee



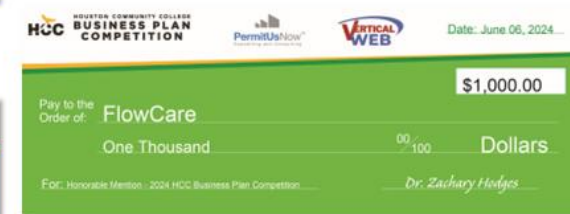
3<sup>rd</sup> Place – Queens Aesthetics – Simone Steele



Honorable Mention – The Mastermind Learning Center – Monique Carlisle



2<sup>nd</sup> Place – Tori Artis Planners – Tori Artis



Honorable Mention – FlowCare – Tanu Jain



## Sponsors & Supporting Partners

### Cash Prize Sponsors:

Wallis Bank, LiftFund, Houston Association of Government Guaranteed Lenders, Origin Bank, Allegiance Bank, ProVideo Systems, PermitUsNow

### In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, SEO411 & Synerlock Corporation





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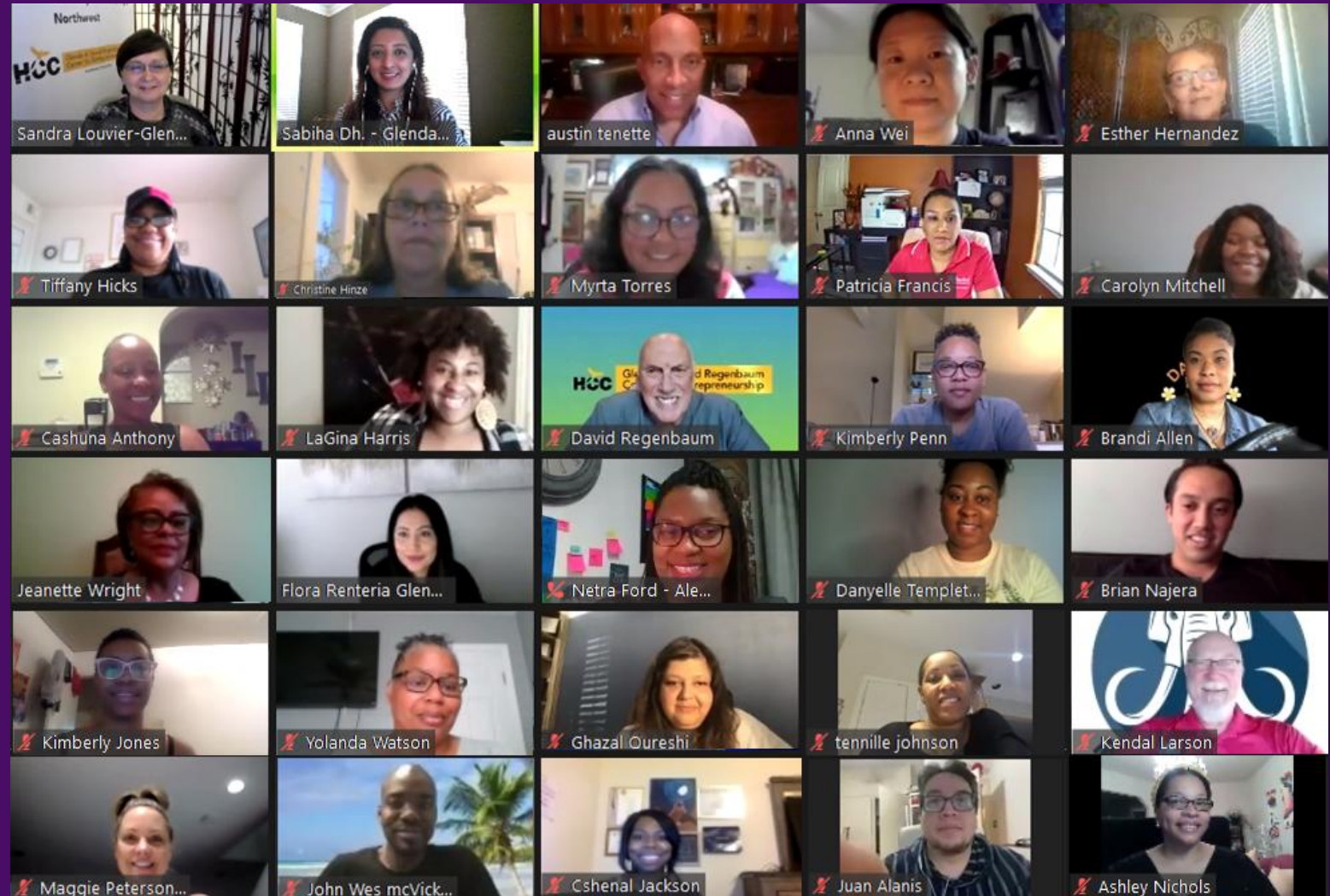
Wallis Bank, LiftFund, Allegiance Bank, Tehrani and Associates, LLC

### BPC Alumni Sponsors:

PermitUsNow, Camellia Alise, Texas Security Shredding, Accel Lifestyle & Hiketron

### In-Kind Sponsors:

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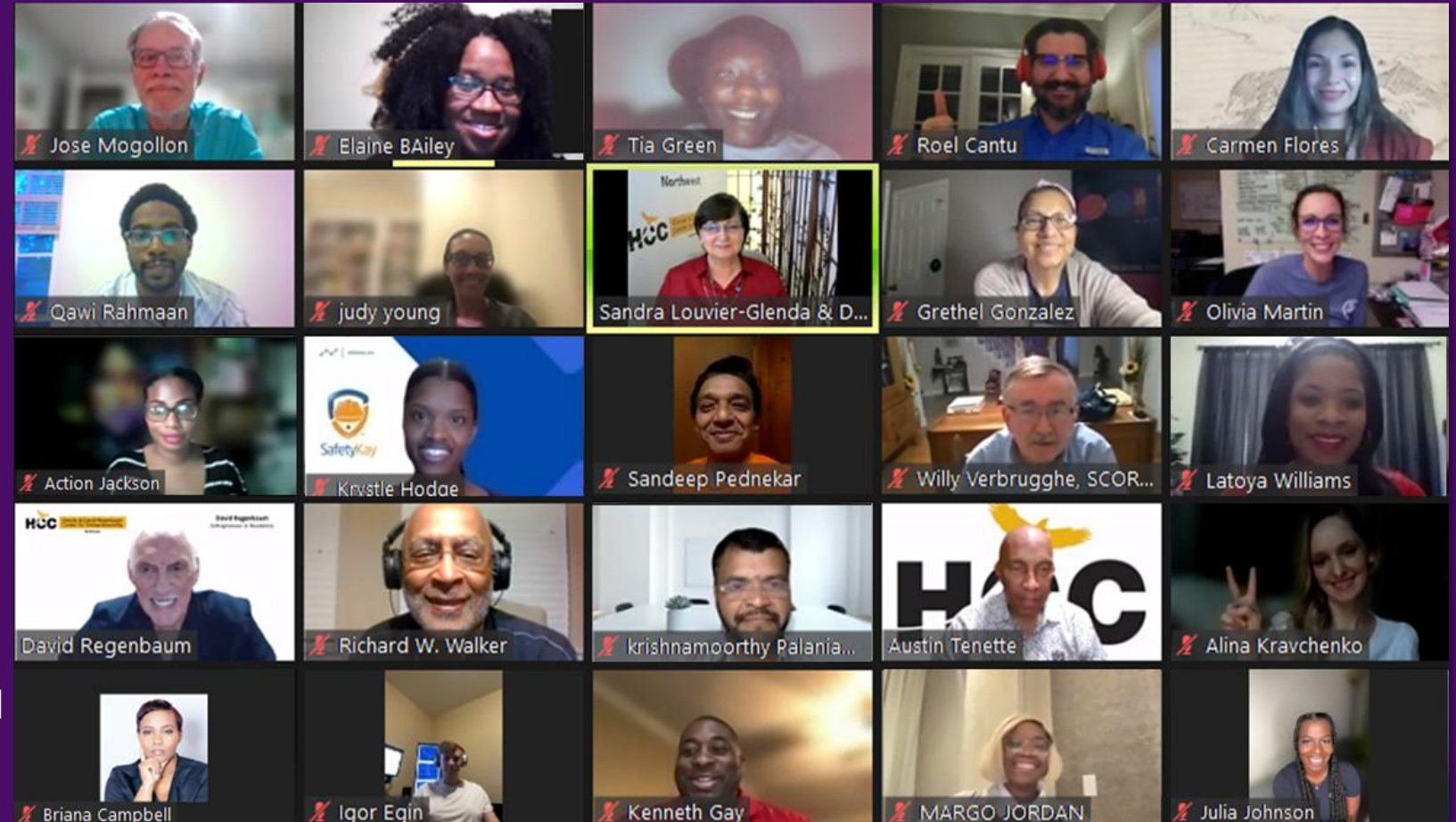
Wallis Bank, LiftFund, Allegiance Bank, Legacy Rags Inc., Frost Bank, Capital CDC, Vertical Web, Faith in Business and Accel Lifestyle

### BPC Alumni Sponsors:

PermitUsNow, Camellia Alise, Three Brothers Bakery & Texas Swim Academy

### In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, The Cannon, Vertical Web, Synerlock and TNR Advisors & Management Consultants, LLC



## Sponsors & Supporting Partners

### Cash Prize Sponsors:

Wallis Bank, LiftFund, Stellar Bank, Frost Bank, Capital CDC, Vertical Web, Faith in Business, Accel Lifestyle, PermitUsNow and Ed & Aleida Rios.

### BPC Alumni Sponsors:

Camellia Alise, Three Brothers Bakery, LAMIK Beauty & Texas Swim Academy

### In-Kind Sponsors:

Houston West Chamber of Commerce, True Color Graphics, Three Brothers Bakery, TNR Advisors & Management Consultants, Vertical Web, B2G Victory and The Cannon.





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Houston West Chamber of Commerce, True Color Graphics, Three Brothers Bakery, TNR Advisors & Management Consultants, Vertical Web, B2G Victory and The Cannon.



## Financial Workshop for Small Business Launch & Growth

January 15, Wed, 2:00 pm – 4:30 pm - Virtual Event on ZOOM

January 22, Wed, 10:30 am – 1:00 pm – Onsite Event at HCC Alief Hayes

January 30 Thu, 6:00 pm – 8:30 pm – Virtual Event on ZOOM

HOUSTON COMMUNITY COLLEGE  
BUSINESS PLAN  
COMPETITION

**START-UP EXPENSES**

1. EQUIPMENT & SUPPLIES
2. LLC FILING FEES, LICENSES, PERMITS
3. INSURANCE
4. PROFESSIONAL FEES
5. SOFTWARE
6. VEHICLES
7. UTILITIES/RENT DEPOSITS
8. FURNITURE & FIXTURES
9. INVENTORY
10. MARKETING
11. PRINTING
12. WEBSITE, COMMUNICATIONS

Centers for Entrepreneurship

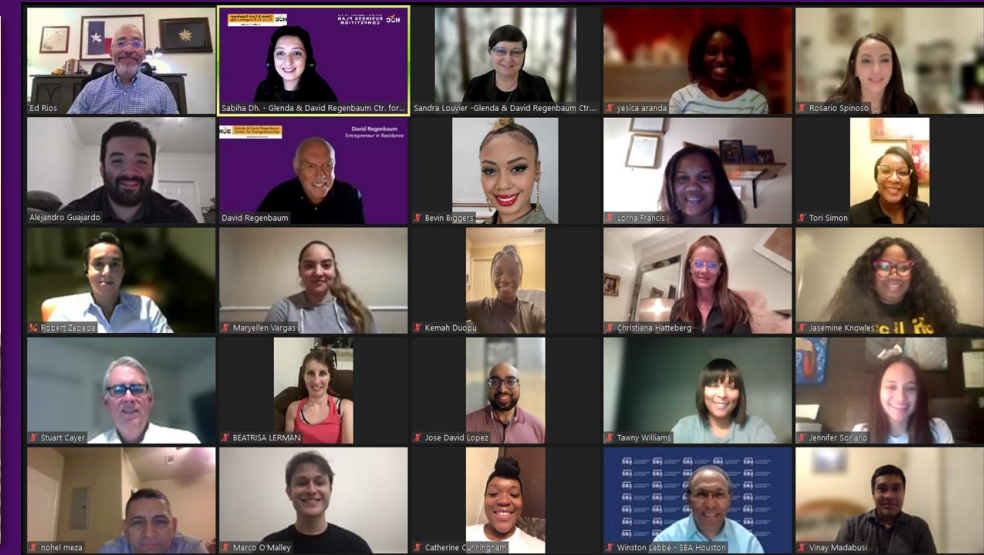
David Regenbaum

Carola Medina

Sandra Louvier- Glen...

Tiffany Edwards

Ed Rios





# Small Business Success Series by HCC

For Proposed and Startup Entrepreneurs:  
This is the one prerequisite program  
still available to take prior to  
choosing the applicants for  
2025 Business Plan Competition

Register Now - <https://bit.ly/SBSS2025>

## Small Business Success Series® by HCC



Developed by the Glenda & David Regenbaum Center for Entrepreneurship - HCC Northwest, the Small Business Success Series® by HCC is a 5-Module program that offers an opportunity for hands-on learning and interaction with faculty, guest entrepreneurs, business experts, and peer delegates.

**Jan. 17th - Feb 14th, 2025**  
**5 Friday classes**

From 9:00 am to 3:00 pm

**HCC Central Campus**

1300 Holman St

San Jacinto Memorial Building, Rm 112

Thanks to the generosity of our sponsor:



For more information and to register,  
scan the QR code or visit

<https://bit.ly/SBSS2025>



**For proposed, startup and  
existing entrepreneurs**

A **Certificate of Completion** will be  
awarded to participants who attend  
all 5 modules.

**Contact us at:**

[susie.molina@hccs.edu](mailto:susie.molina@hccs.edu) | 713 718 2263

**Apply now!**

**Apply January 6 - 27**

**<https://hccs.edu/businessplancompetition>**

**Take care to submit a strong application. Give us some well thought out answers based on the business assumptions you have developed at this point. Make sure you have a resume ready to upload for each team member. Read the contestant rules and requirements. Prerequisites - If you still need the workshop and/or class, sign up for them prior to submitting your application. Then attend and complete them while we are reviewing applications. If we are considering choosing you for the competition, we will check to see if you've completed them before making our decision, because you must complete the prerequisites in order for your application to be considered complete. Selected teams will be notified via the email address you submit in your application on or shortly after 2/20.**

**Competition Newsletter: <http://tiny.cc/2025BPCNEWS>**

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Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
HOUSTON COMMUNITY COLLEGE

[c4e@hccs.edu](mailto:c4e@hccs.edu)

713-718-6650



Left to Right: Sandra Louvier – Director, David Regenbaum, Entrepreneur in Residence, Sabiha Dholkawala – Program Manager, Carola Medina – Administrative Assistant