



# HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION

Welcome to the Season Opening of the  
2025 HCC Business Plan Competition 



<https://hccs.edu/businessplancompetition>



# HOUSTON COMMUNITY COLLEGE BUSINESS PLAN COMPETITION



OUR MISSION: TO HELP ENTREPRENEURS START  
AND GROW THEIR SMALL BUSINESSES

**We do this by offering** workshops, seminars, summits, classes and competitive training and advising, while also providing practical knowledge, resources and connections.



## LET'S HEAR FROM SOME OF OUR ENTREPRENEURIAL CHAMPIONS



**Dr. Zachary Hodges,**  
President, HCC Northwest



**David Regenbaum,**  
Entrepreneur in Residence,  
Glenda & David Regenbaum  
Center for Entrepreneurship - HCC NW



**Dr. Maya Durnovo,**  
Chief Entrepreneurial Officer



**Dr. Andrea Burridge,**  
Vice Chancellor of Strategy,  
Planning and Institutional Effectiveness,  
HCC District



**Sandra Louvier,**  
Director, Glenda & David Regenbaum  
Center for Entrepreneurship - HCC NW



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**Showcasing all those who make our competition a success.  
Thanks to our Sponsors, Trainers, Advisors, Judges,  
Alumni, HCC team, and to all in the Houston  
entrepreneurial eco-system who work together to  
empower entrepreneurs!**



Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
HOUSTON COMMUNITY COLLEGE



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**Thanks to our 2024 Cash Prize Sponsors**



*Ed & Aleida  
Rios*



# Thanking our 2024 Cash Prize Sponsors Platinum Sponsor



Asif Dakri  
Chief Executive Officer



Gary Owens  
President



Nasr Khan  
EVP, Chief Lending Officer

# Thanking our 2024 Cash Prize Sponsors Gold Sponsor

**LiftFund**  
DREAM IT. FUND IT.



Jennifer Dale  
VP of Loan  
Administration



Linda Toyota  
Market Executive



Francisco Gonzalez  
Business  
Development Officer

# Thanking our 2024 Cash Prize Sponsors Gold Sponsor



Steve Retzloff  
Chairman



L to R: Jill Assir, Dr. Zachary Hodges, President HCC NW, Sandra Louvier, Gary Henderson EVP & Director, GG Lending, Dr. Maya Durnovo, Chief Entrepreneurial Initiatives Officer & David Regenbaum, EIR





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# Thanking our 2024 Cash Prize Sponsors

## Silver Sponsor



Trisha Bradley  
Vice President,  
Community Development



Oscar Martinez  
Executive Vice President,  
Sales Manager



Erika, Jones  
Vice President,  
Community Development  
Officer



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# Thanking our 2024 Cash Prize Sponsors Silver Sponsor



Harry Leach  
Regional Manager - Houston

# Thanking our 2024 Cash Prize Sponsors Silver Sponsor



Ed Rios



Aleida Rios

# Thanking our 2024 Cash Prize Sponsors

## Bronze Sponsor



Helen Callier  
Owner

# Thanking our 2024 Cash Prize Sponsors

## Bronze Sponsor



Beth Guide  
President/ Owner

# Thanking our 2024 Cash Prize Sponsors

## Bronze Sponsor



Nannette Ray  
Board Chair and Co-Founder



Terrence Ray  
Treasurer and Co-Founder

# Thanking our 2024 Cash Prize Sponsors

## Bronze Sponsor



Courtney Taylor  
Senior Vice President –  
Community Development Officer



Ben Amaso  
Assistant Vice President-  
Business Banker



Nataly Castillo  
Business Banker



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# Thanks to our 2024 In-Kind Prize Sponsors



ADVISORS & MANAGEMENT  
CONSULTANTS, LLC





# Introducing our 2025 Trainers



David Regenbaum



Thea Goldin-Smith



Austin Tenette



Karen Sharp



Nannette Ray



Sandra Louvier



Lyndsey Brantley



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# Thanks again our 2024 Internal Partners

Office of  
Entrepreneurial  
Initiatives

HOUSTON COMMUNITY COLLEGE



Southwest Center for  
Entrepreneurship  
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POWERED BY  
MINORITY BUSINESS  
DEVELOPMENT AGENCY



Southeast Center for  
Entrepreneurship  
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# Thanks again our 2024 External Partners



U.S. Small Business  
Administration



FOR THE LIFE OF YOUR BUSINESS



Houston Area  
Urban League

\$12,000 – 1<sup>st</sup> Place  
 True Reflections Media

\$8,000 – 2<sup>nd</sup> Place  
 Tori Artis Planners

\$4,000 – 3<sup>rd</sup> Place  
 Queen Aesthetics/Simply Shady

\$1,000 – Honorable Mention  
 FlowCare

\$1,000 – Honorable Mention  
 The Mastermind Learning Center

**2024 PRIZE WINNERS**



1<sup>st</sup> Place – True Reflections Media – David Lee



3<sup>rd</sup> Place – Queens Aesthetics – Simone Steele



Honorable Mention – The Mastermind Learning Center – Monique Carlisle



2<sup>nd</sup> Place – Tori Artis Planners – Tori Artis



Honorable Mention – FlowCare – Tanu Jain





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Now we'll proceed to the Orientation portion of our program for all those interested in applying for the 2025 competition.



Glenda & David Regenbaum  
Center for Entrepreneurship -  
Northwest  
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